
STELLAARTOISXTHECURE TICKET GIVEAWAY COMPETITION RULES**1 NOVEMBER 2022 - 5 NOVEMBER 2022 AT 12H00****1. INTRODUCTION**

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in the Gauteng Province, South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (“**Participant**”) constitutes acceptance by the Participant of these Competition Rules.

2. COMPETITION PERIOD

This Competition will run from 1 November 2022 until 12h00 on 5 November 2022, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

- 3.1 This Competition will take place on the official Facebook, Instagram (both found at *@stellaartoisafrika*) and Twitter (found at *@StellaArtoisZA*) pages of the Promoter.
- 3.2 To enter the Competition, each Participant must follow the link (with the URL <https://www.stellaartoisafrika.com/en-za/registration>) provided on either of the foresaid social media pages, and on the webpage to which the Participant will be directed after clicking on the link: (a) click on the relevant link or tick the relevant box to indicate that he/she is entering the “TheCureXStellaArtois” event; (b) click on the relevant link or tick the relevant box to indicate that he/she accepts the terms and conditions provided or referenced there; and (c) provide the following information as and when prompted to do so: (i) name and surname of the Participant; (ii) date of birth of the Participant; (iii) gender of the Participant; (iv) email address of the Participant; (v) phone number of the Participant; (vi) country, province and postal code of residence of the Participant; (vii) how often

the Participant drinks Stella Artois; (viii) where the Participant drinks Stella Artois; (ix) which foods from the dropdown list provided the Participant most enjoys; and (x) what sorts of art from the dropdown list provided the Participant enjoys.

3.3 Entry is only valid through this medium and manner.

3.4 A Participant may only enter the Competition once.

4. DESCRIPTION OF PRIZE

4.1 The prize for this Competition is 5 (five) tickets for the winner and four guests of the winner (the "Guests") to the "TheCureXStellaArtois" event to take place on 6 November 2022 at a venue in Kramerville, Sandton, to be communicated by the Promoter (the "Prize").

4.2 There is 1 (one) Prize available to be won during Competition Period and the Prize has a value of approximately R5,000.00.

4.3 The Prize will include food and drinks for the winner and Guests as communicated by and at the discretion of the Promoter.

4.4 The Promoter will not be responsible for any travel costs or expenses of a personal nature incurred by the winner or the Guests.

4.5 The winner may not transfer the Prize, in whole or in part, to any other person or exchange the Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.6 The Promoter will send the Prize to the winner electronically on or about 5 November 2022.

5. WINNER SELECTION AND NOTIFICATION

5.1 The winner will be selected by a random draw process. The draw will take place on or about 5 November 2022 and will consist of all valid entries received during the Competition Period.

5.2 The winner will be notified by the Promoter via phone on or about 5 November 2022. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. WINNER VERIFICATION

6.1 The winner and the Guests must be over the age of 18 (eighteen) years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her (and if the Participant is the winner, the Guests') identity document/passport/driver's

license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

- 6.2 The Prize will only be awarded by the Promoter and the Participant will only be regarded as the winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of the Participant, a substitute winner may be selected at the discretion of the Promoter.
- 6.3 The Promoter reserves the right to carry out audits in respect of the Participant to verify his/her (and if the Participant is the winner, the Guests') eligibility and/or the validity of the Participant's entry. The Promoter may disqualify the Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant (and if the Participant is the winner, the Guests') is invalid or ineligible, the relevant Participant shall not be entitled to receive the Prize and will not be compensated in any way.

7. PRIZE FORFEITURE

- 7.1 The winner must communicate his/her and the Guest's full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.
- 7.2 If the winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where the Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. GENERAL

- 1.1. The winner shall procure the compliance by the Guests of these Competition Rules, and hereby indemnifies the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all losses, damages, costs and/or expenses, whether direct, indirect, consequential or otherwise, arising out of a claim or threatened claim by a Guest in relation to this Competition.

- 8.1 Should the process for entry into the Competition or the Prize involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.
- 8.3 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.4 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize in its entirety with no compensation to any party by the Promoter.
- 8.5 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to (and shall obtain from the Guests, as applicable, consent to):
- 8.5.1 the Promotor processing the Participant's and/or the Guests' personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
 - 8.5.2 the Promotor transferring the winning Participant's and/or the Guests' personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of the Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant and/or the Guests (as applicable) by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7 A Participant or a Guest may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1 correct or delete personal information about the Participant or the Guest (as applicable) in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.7.2 destroy or delete a record of personal information about the Participant or the Guest (as applicable) that the Promoter is no longer authorised to retain.
- 8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of the winner and/or any Guest without remuneration being payable to the winner or the Guest, provided that the Promoter will not do so if the winner or the Guest (as applicable) communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.9 Should the Prize not be available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the winner which are not expressly contemplated as part of the Prize.
- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against**

any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of the Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.

- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.16 These Competition Rules are also available on <https://www.stellaartoisafrika.com/en-za/terms-conditions>.