STELLA ARTOIS- GOLF CHAMPIONSHIP COMPETITION RULES

1 SEPTEMBER 2025- 20 OCTOBER 2025

1. INTRODUCTION

1.1 This promotional competition ("**Competition**") is run by The South African Breweries (Pty) Ltd ("**Promoter**") and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition, (c) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies or associated companies; (d) participating outlet owners and staff (including those of the relevant golf courses); and (e) any person that does not hold a valid golfing membership in South Africa or possess a valid HNA handicap.

1.2 The rules set out in this document constitute the rules which will govern the Competition ("**Competition Rules**").

1.3 Participation in the Competition by an entrant (a "**Participant**") constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from **1 September 2025** until **20 October 2025**, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier ("**Competition Period**"). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

3.1 In order to enter the Competition, a Participant must:

3.1.1 purchase 2 Stella Artois, 500ml draughts or 330ml draughts (the "**Qualifying Products**") at a participating outlet (see Annexure- A);

3.1.2 scan the QR code (located in the participating outlet) and capture their personal details; and

3.1.3 upload a photograph of the purchased Qualifying Products.

3.2 Find link to QR code: https://abinbevsabcampaigns.co.za/Home/Detail/Stella-Artois-Golf-Championship-202507011421?id=0

3.3 Participants are liable for their own data charges in respect of the Competition participation as well as any verification process, if applicable

3.4 Entry is only valid through this medium and manner.

3.5 A Participant may enter the Competition a maximum of 3 times a day

4. DESCRIPTION OF PRIZE

4.1 The Competition prize is an opportunity to participate in the Stella Artois Golf Championship hosted by the Promoter (the "**Prize**").

4.2 The Prize will be available for the winner of the Competition and 2 of the winner's friends/affiliates ("**Attendees**").

4.3 The Prize will include the following:

4.3.1 Return transport from airport chosen at the discretion of the Promoter to Johannesburg;

4.3.2 Accommodation & hospitality at a hotel chosen at the Promoters discretion;

4.3.3 Limited edition golf kits selected by the Promoter for all Attendees;

4.3.4 A round of golf at a golf course of the Promoter's choice, dinner and prize giving.

4.4 Golf clubs will not be provided to Attendees.

4.5 Each Prize has a maximum value of R20 000.

4.6 The winning fourball of the Stella Artois Golf Championship will win an experience to the Nedbank Golf Challenge (the "**Grand Prize**")

4.7 The Grand Prize will include the following:

4.7.1 Hotel accommodations at a hotel of the Promoter's choice in Sun City;

4.7.2 Transportation to all experiences, including return airport transfers chosen at the discretion of the Promoter;

4.7.3 Helicopter transfer from Johannesburg to Sun City & from Sun City to Johannesburg (subject to availability and the requisite approvals from the Civil Aviation Authority);

4.7.4 Certain meals, including Stella Artois curated dinner & drinks, hotel breakfasts, and access to the Stella Artois hospitality meals on site at the Nedbank Golf Challenge. All provisions are at the discretion of the Promoter; and

4.7.5 A round of golf at the Lost City Golf Club.

4.8 Any expenses outside of the activities described in 4.7.1 – 4.7.4 will be at the cost and discretion of the Attendees.

4.9 There is a total of 1 Grand Prize available to be won during the Competition Period which has a maximum value of R35 000.

4.10 Attendees must on request provide the Promoter with a copy of his/her identity and/or travel documents in order for the Promoter to arrange the relevant travel.

4.11 The Grand Prize will include a return flight from an airport to be chosen at the discretion of the Promoter. The Attendees will be responsible for making their own way to the selected departure airport.

4.12 The Attendees will be required to sign (and will ensure that his/her guests also sign) a waiver and indemnity form relating to the Prize and the Grand Prize, which will be provided by the Promoter, and a signed copy of which must be returned to the Promoter prior to attendance of the event.

4.13 For the avoidance of doubt, all Attendees shall be deemed to be participants (or winners as applicable) under these Competition Rules and, accordingly all provisions of these Competition Rules shall also apply to the Attendees (except in relation to entry) .

4.14 Attendees may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. An Attendee may not substitute him/herself with any other person.

4.15 No person may win more than one Prize in this Competition.

5. WINNER SELECTION AND NOTIFICATION

5.1 A winner for the Prize will be selected by a random draw process. The draw for Stella Artois Golf Championship will take place on or before the **20th of October 2025**.

5.2 A winner for the Prize will be notified by the Promoter via TELEPHONE PHONE CALL on or before the **22nd of October 2025**. If the Promoter is unable to contact a winner, they will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process. The Promoter will use its reasonable commercial endeavours to fulfil the Prize within 3 weeks. The winner will be verified and vetted by **24th October 2025.**

5.3 A winner for the Grand Prize will be notified upon winning the Stella Golf Championship on the **11th of November 2025.**

5.4 All prize amounts are before tax and the Attendees are responsible for all tax declarations in line with the law of South Africa.

6. WINNER VERIFICATION

6.1 A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1. and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

6.2 A Prize will only be awarded by the Promoter, and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, the Promoter may

disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive the Prize or the Grand Prize and will not be compensated in any way.

6.4 A Participant will be ineligible to win, and automatically be excluded from winning, the Prize or the Main Prize under this Competition if (i) a Participant does not hold a valid golfing membership in South Africa or possess a valid HNA handicap, and/or (ii) a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

7. PRIZE FORFEITURE

7.1 A winner must communicate his/her full details to the Promoter, or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize or the Grand Prize.

7.2 Should the Attendees become unavailable due to injury, illness, or other commitments, the Attendees will forfeit their place in the Competition and will be replaced by the Promoter.

7.3 If a winner is unable to attend, receive or utilise (as applicable) the Prize and/or the Grand Prize then the entire Prize/Grand Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize/Grand Prize.

7.4 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as a original winner was chosen.

8. GENERAL

8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.

8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property

right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.

8.3 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

8.4 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.

8.5 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:

8.5.1 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and

8.5.2 the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Competition.

8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

8.7 A Participant may submit a request at https://www.sab.co.za/content/data-subject-request-0 for the Promoter to:

8.7.1 correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

8.7.2 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.

8.9 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.

8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.

8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.

8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancelations will be interpreted by the Promoter only. In the

event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.

8.13 Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.

8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

8.15 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

8.16 These Competition Rules are also available on:

https://www.stellaartoisafrica.com/en-za/node/17

Annexure A:

STP	Outlet Name
586788	Foresters Arms
600917	Hamiltons Rugby Club(Tighthead Tarven)
631522	ATLANTIC BEACH GOLF CLUB
624532	STEENBERG GOLF CLUB
596530	The Blue Peter Hotel
601629	Brass Bell - Kalk Bay
600293	Blowfish @ Dolphin Beach
599268	Westlake Golf Club
600687	Ons Huisie
592350	Catch 22 - Table View
602714	Therapy Restaurant
654177	GATEHOUSE @ KINGSWOOD
648126	GOOSE VALLEY GOLF CLUB
585346	PEZULA CLUB PTY LTD
637839	PINNACLE POINT
652721	FANCOURT GOLF CLUB
393012	Edgemead Football Club
632560	Corner Deck (Dros - Cape Gate)
432124	Dias Portuguese Restaurant - Willowbridge
595276	Strand Golf Club
586828	ARABELLA HOTEL GOLF AND SPA
601031	BOSCHENMEER (PAARL GOLF)
637050	DE ZALZE GOLF CLUB
589209	ERINVALE GOLF CLUB
628313	PEARL VALLEY ESTATE
601077	Stellenbosch Golf Club
471625	SUN CITY GARY PLAYER GOLF CLUB
597453	Rustenburg Golf Club
389982	EMFULENI COUNTRY CLUB
388413	HERON BANKS GOLF CLUB
488637	Gas Monkey Pub & Grill
626501	Horse And River Pub & Grill
775028	Jimmy Jaggers (Old Flanagans - Sasolburg)
746509	The Parys Golf and Country Club
720824	BOSCH HOEK GOLF CLUB
315787	GOWRIE FARM CLUB HOUSE
388239	TEACHERS
570148	VICTORIA COUNTRY CLUB

709014	THISTLE HOTEL
569534	BIERFASSL
434838	WAXY OCONNORS HILTON
564632	CHAMPAGNE SPORTS RESORT
478923	14 ON CHARTWELL
632616	JOE KOOLS SPF
695947	HOUSE OF CURRIES
393936	VALLEY OF THE POOLS (NTO)
701928	BADGERS COFFE SHOP
570063	HAVANA GRILL AND WINE BAR
397789	THE BARON UMHLANGA (NTO)
682513	COTSWOLD DOWNS GOLF ESTATE
565287	DURBAN COUNTRY CLUB
565266	VDP KLOOF COUNTRY CLUB
568293	MOUNT EDGECOMBE COUNTRY CLUB
565272	PRINCES GRANT GOLF CLUB
713015	SIMBITHI COUNTRY CLUB
566073	UMHLALI COUNTRY CLUB
765122	ZIMBALI COUNTRY CLUB
396030	COCO DE MER
567428	STEAK AND ALE
390167	FRANKS (NTO)
435044	MULLIGANS ON MACKEURTON (NTO)
565636	HOPS BALLITO
717260	CABANA BEACH ACC (NTO) TA BELLEZAR
433164	WAXY O CONNORS HILLCREST
565266	VDP KLOOF COUNTRY CLUB
565287	DURBAN COUNTRY CLUB
570172	STOKERS
437665	WOODSTOCK (NTO) TA CONNORS PUBLIC H
566081	FOOD FUNDI CAFE (NTO)
393184	PALM LAKES CLUB HOUSE
563228	RICHARDS BAY COUNTRY CLUB
464213	SAN LAMEER COUNTRY CLUB
394918	THE CHARLATAN (NTO) TA AUTHENTIQUE
553280	BENONI COUNTRY CLUB
669291	EBOTSE GOLF AND COUNTRY ESTATE
550360	GLENDOWER GOLF CLUB
551193	MODDERFONTEIN GOLF CLUB
717494	SERENGETI GOLF CLUB
482411	SMILE CAFE WOODMEAD
551701	Benoni Lake side
550077	ROYAL JHB AND KENSINGTON GOLF CLUB
552400	RANDPARK CLUB
778638	HARD ROCK CAFE SANDTON (NTO)
550807	Bryanston Sports Club

552032	BARON AND QUAIL WOODMEAD
551351	THE COUNTRY CLUB JOHANNESBURG
552691	THE COUNTRY CLUB WOODMEAD
550651	PARK VIEW GOLF CLUB
684140	THE FAIRWAY HOTEL
550579	WANDERERS GOLF CLUB
551842	KYALAMI COUNTRY CLUB
685130	MORNINGSIDE COUNTRY CLUB
551588	TRANSVAAL AUTOMOBILE CLUB
384537	THE BARON KYALAMI (NTO)
646350	EAGLE CANYON COUNTRY CLUB
432035	FEATHERBROOKE ESTATE CLUBHOUSE
668868	JACKAL CREEK GOLF ESTATE
553736	UNCLE JIMS
659213	BLAIR ATHOLL
698198	CEDAR LAKES CLUBHOUSE
669472	DAINFERN COUNTRY CLUB
706622	FOURWAYS GARDEN CLUBHOUSE
546866	STEYN CITY CLUB HOUSE
562475	NELSPRUIT GOLF CLUB
790628	PRIMI PIATTI WITBANK
682397	CARIBEAN BEACH CLUB
562364	ZEBULA
568369	MAGALIESPARK COUNTRY CLUB
564135	PECAN GOLF AND COUNTRY CLUB
544715	KORO CREEK RESTAURANT
654505	PIATTO ALBERTON (NTO)
570028	CENTURION COUNTRY CLUB
563984	IRENE COUNTRY CLUB
565101	PRETORIA COUNTRY CLUB
566156	SILVER LAKES COUNTRY CLUB
570713	WATERKLOOF COUNTRY CLUB
570560	WINGATE PARK COUNTRY CLUB
565142	WOODHILL COUNTRY CLUB
664252	ZWARTKOPS GOLF CLUB
648116	TASTE BLUE VALLEY
563786	COPPER LEAF GOLF ESTATE
687653	PEBBLE ROCK
392210	BUTCHER BOYS HILLCREST (NTO)
634303	GOLDEN VALLEY CASINO
596481	SI GRAND WEST CASINO
602089	SI BOARDWALK CASINO
602928	SI WINDMILL CASINO
471625	SC Brew Monkey (NTO)
614996	SC CROC LOUNGE (NTO)
617918	SC TUSK BAR (NTO)

618489	SC HARLEQUINS (NTO)
589970	SI FLAMINGO
568352	SI WILD COAST
566496	SI SIBAYA CASINO
552940	SI CARNIVAL CITY
550132	SI MASLOW HOTEL
566247	SI MEROPA CASINO
312753	SUN TIME SQUARE PLUS ENTERTAINMENT
653578	AMSTERDAM BAR AND GRILL
319391	ROCOMAMMAS GLENWOOD (NTO) TA BERLIN
433079	THE CAPITAL ZIMBALI HOTEL (NTO)
433876	SPIGA (NTO)
432698	1904 FOOD & BEVERAGE CO PTY LTD (NT
388787	CAFE JIRAN
490178	THE HUSSAR GRILL KLOOF (NTO)
480444	LUPA OSTERIA WESTVILLE (NTO)
697776	OLIVE & OIL (HILLCREST) (NTO)
437032	BLUEBERRY BEACON CORNUBIA (NTOPRO)
398080	HILTON GARDEN INN UMHLANGA ARCH (NT
568362	GET LOST POOL AND ACTION BAR GATEWA
771372	C BALI
631822	KEG AND GALLEON
566076	LARRYS RESTAURANT
565020	PUB AND PUNTER SPORTS BAR
764739	SENZI S SHISANYAMA
475145	GOLDEN MOON SPUR (NTO)
776136	LA PIAZZA (NTO)
435464	SAGE (NTO) TA MIMOSA
567428	ROYAL DURBAN GOLF CLUB
562677	SALT ROCK HOTEL
647295	THE GEORGE TAPAS AND WINE BAR
627968	BLOCKMANS GRILL AND BAR
435044	STUMPNOSE PUB (NTO) TA TIPSY FLAMIN
437665	ZIMBALI LAKES GOLF CLUB (NTOPRO)
586045	KIMBERLEY GOLF CLUB
592666	BETHLEHEM GHOLF - BUITEKLUB
582014	VILLA VERDE RESTAURANT
431351	ENCORE
626502	RIO SOL PORTUGUESE RESTURANT
597549	POTCHEFSTROOM BUITEKLUB
432791	FOOD 'N THINGS (NTO)
434794	ZIO RESTAURANT (NTO)
607307	MAGIC TAVERN AND DRIVING RANGE
720148	FRANCO'S
622491	SANTORINI
551175	E R P M GOLF CLUB

553086	STATE MINES COUNTRY CLUB